



ADVISOR PROFILE

Matt Cooper Financial Advisor

Since 2015, Matt has been providing investment advice and wealth management strategies to clients in Arkansas, Oklahoma, and Texas. Specializing in holistic financial planning, he approaches each client's financial situation from a top-down perspective to help create a customized long-term wealth strategy.

Through a balanced combination of investment portfolios, strategic planning, and life insurance utilization, Matt's goal is to help create tailored retirement plans. As a fiduciary, he strives to provide a unique service to clients by combining these 3 core elements so he can prepare his clients for their retirement needs.

Matt initially began interning for WealthPath in 2014. After graduation, he transitioned into a financial planning specialist role for the firm, and in 2017, he began growing his advisory practice in the Midsouth region.

Matt graduated from the University of Arkansas in 2015, where he received double bachelor degrees, a B.A. degree in Economics, and a B.A. degree in Spanish.

Outside of work, Matt enjoys spending time with his wife, Melissa. They enjoy the outdoors, exploring the Ozarks, and playing with their dog, Rory.

Matt is also an accomplished musician and songwriter. Although he has not toured nationally since 2014, he continues to write, play, and record music in much of his spare time.

AREAS OF FOCUS:

- Holistic financial planning
- Asset protection
- Top-down financial forecasting and modeling
- Wealth accumulation strategies
- Construction of customized financial and retirement plans
- Portfolio management
- Insurance needs analysis

EDUCATION:

University of Arkansas
Bachelor of Arts in Economics
Bachelor of Arts in Spanish

REGISTRATIONS HELD:

- Series 65
- Arkansas Life and Health Insurance: License No. 18138071

CONTACT:

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