



## ADVISOR PROFILE

### **William McLemore, AIF®** Director of Insurance, Financial Advisor

William McLemore is the Director of Insurance for WealthPath, bringing over 20 years of experience to the firm.

William joined WealthPath in 2016 and works in our Little Rock office. He focuses on life insurance planning, asset protection strategies, and business insurance. He provides unbiased insurance solutions as a complement to the firm's wealth management strategies.

He started in the employee benefits business in 1998, working for his Father's protection business and was assigned to help city and county officials in Arkansas. Today, he draws on his rich experience to design and administer individual and group wealth management and insurance plans.

He partners with an external independent insurance brokerage that focuses on providing a comprehensive selection of life, disability, business, and long-term care insurance to provide support in business continuation and legacy planning for WealthPath clientele.

William is a Christian and a dedicated father to his son Bain. He enjoys spending time with his friends and family, coaching his son's baseball team, hunting, fishing, and traveling. He is also a board member of his local community sports association.

#### **AREAS OF FOCUS:**

- Wealth management
- Succession planning and business transitions
- Analyzing and modeling, annuity analysis and insurance needs analysis
- Understanding of complex regulatory and actuary standards and products
- Deep expertise in individual, group, and commercial insurance industry
- Handle weekly requests from affiliated partners, business units, and external providers

#### **DESIGNATION:**

Accredited Investment Fiduciary®

#### **REGISTRATIONS HELD:**

- Series 65, 63, 6
- Arkansas Insurance Licenses: Life, Health, Disability, Long Term Care, Annuity, Variable products, Property and Casualty

#### **CONTACT:**

##### **Little Rock Office**

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[www.wealthpath.net](http://www.wealthpath.net)